



**BS R&D Co.,Ltd.**  
TOTAL SHOES BUSINESS

## Intro.



**BS R&D Co.,Ltd.**  
TOTAL SHOES BUSINESS

409-HO, 330 SEONGAM-RO, MAPO-GU, SEOUL,  
REPUBLIC OF KOREA

+82 2 363 8468

kbs2626@daum.net  
the3rdworld@naver.com



### CEO / KYUNGMI, LEE

1998 ~ 1999 employee in K.I. Co.,Ltd / shoes designer

2000 ~ 2002 complete language course in LONDON BURLINGTON SCHOOL in LONDON

2004 ~ 2004 complete shoe design course in A.R.S. SUTORIA in MILAN

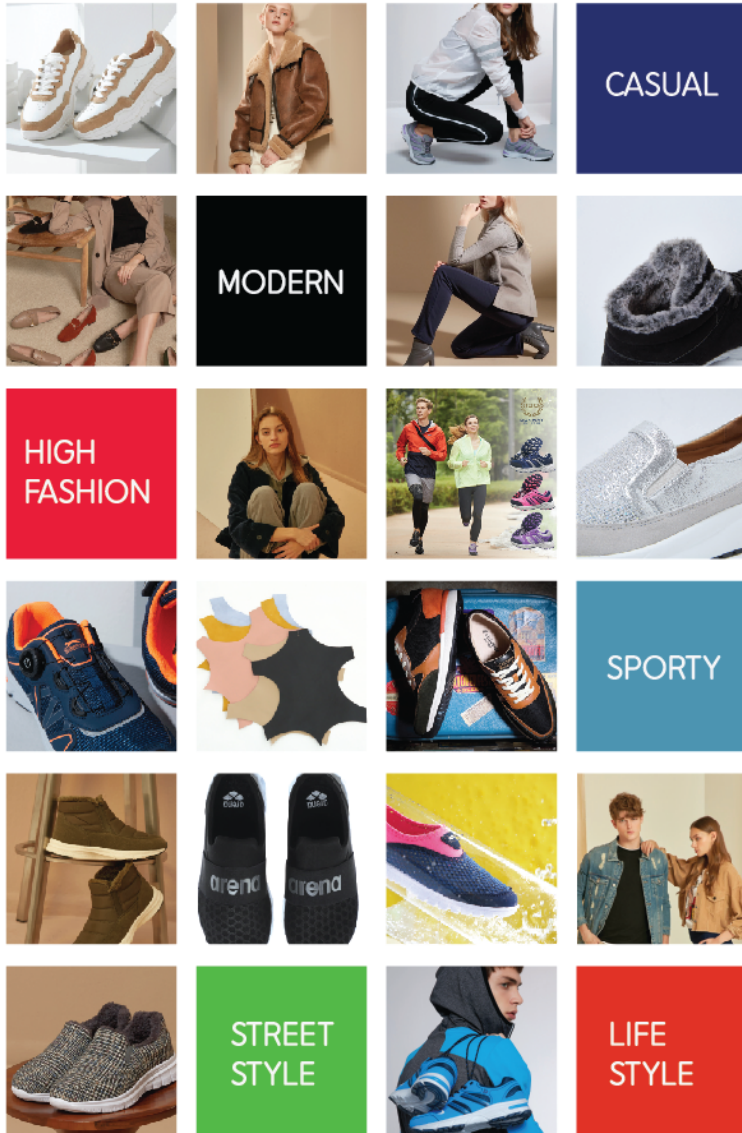
2004 ~ 2011 employee in ITC Intl. ( JAPAN ABC MART) / shoes designer

2011 ~ 2011 complete language course in KAI JAPANESE LANGUAGE SCHOOL in TOKYO

2011 ~ 2020 found MARE DESIGN COMPANY / shoes design

2015 ~ found BS R&D Co.,Ltd / agency home shopping company

# History



'2015 Set up BS R&D Co.,Ltd.

'2015 Contracted with Hyundai Home Shopping. / KUMKANG LANDMASTER

'2015 Contracted with CJ O Shopping. / KUMKANG VALLEVERDE

'2015 Contracted with Lotte Home Shopping. / KUMKANG VALLEVERDE

'2016 Contracted with SHINSEGAE Shopping.

/ GRAM, TRESPASS, SLAZENGER, COLCHESTER, KOALABI

'2017 Contracted DongIn Sports Co.,Ltd. / design shoes for ARENA

'2017 Contracted Jandiro Co.,Ltd. / design golf shoes for JANDIRO

'2017 Contracted with SK stoa, Shopping & T, W Shopping

/ MONCROSS, ROCKSPRING, DONNAY, TRIPPER, MAYDEW

'2017 Registered own Brand / SIXMARS

'2018 Registered own Brand / S.D.PELLE, TURUNS, etc.

'2019 Moved to the present office / Sangam-dong in Seoul

'2019 Selected as W Home Shopping as BEST PARTNER

'2019 Registered as a company specializing in design.

'2019 Registered own Brand / SHUMARE, LAMODA PERTE

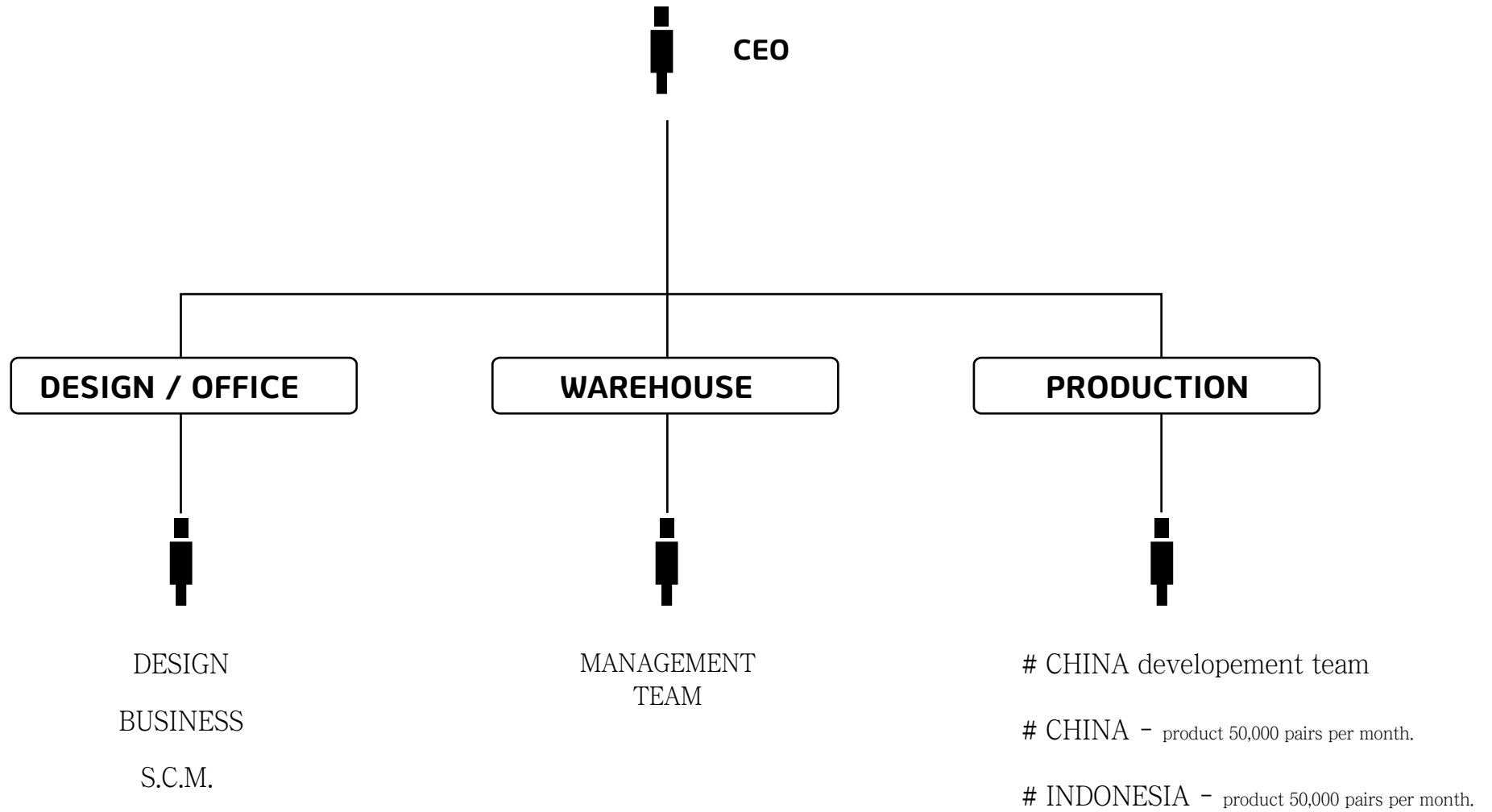
'2019 Contracted with NS Home Shopping. / D'GNO

'2020 Registered own Brand / J FORME, LAMIAA, 2013 COLLECTION

'2020 Contracted with JACOBS & TURNER Ltd. in U.K. / TRESPASS

'2020 Contracted with WHITE ROOM, S.R.L. in Italy / JOSHUA SANDERS.

# Our Team



# BRAND IN HOME SHOPPING



## BRAND IN HOME SHOPPING

### OWN BRAND

*Sixmar* 

SHOES [Trademark Registration No. 40-1275164]

BAG [Trademark Registration No. 40-1471526]

*shu:mare* [Trademark Registration No. 40-1498363]

 **s-d-pelle** [Trademark Registration No. 40-1396548]

**D'GNO** [Trademark Registration No. 40-1549887]

**tu:runs** [Trademark Registration No. 40-1323191]

**lamoda** *per* **te** [Trademark Registration No. 40-1558102]

J.ForMe [Application No. 40-2019-0155171]

LAMIA  [Application No. 40-2019-0155177]

2013 collection [Application No. 40-2019-0155179]

### Registered own design



registration SANDAL DESIGN

[No. 30-0953685]

[No. 30-0953685]

**No.1 SELLING FASHION GOODS**

**in SHINSEGAE HOMESHOPPING  
(2017, 2018, 2019 3years)**

### Licensed IMPORT BRAND

  
**TRESPASS**

  
**Slazenger**

**DONNAY**

**J O S H U A S**  
HEAR BY YOU MADE IN ITALY

# Formal Shoes

SixmarS / PUMPUS

SixmarS / ANKLE & LONG BOOTS

SixmarS / FRENCH LOAFER

s.d.pelle / LOAFER

s.d.pelle / ANKLE BOOTS

COLCHESTER / OXFORD SHOES & SNEAKERS



# Casual Shoes

SixmarS / WEDGE PUMPUS

SixmarS / SLIP-ON SHOES

s.d.pelle / CASUAL LOAFER

shumare / URGLY SNEAKERS

D'GNO / FASHION SNEAKERS





# Sandals

SixmarS / SUMMER SANDALS

SixmarS / RING SANDALS

s.d.pelle / SLINGBAG SANDALS



2017 신세계쇼핑  
패션시즌 판매 1등  
27억 판매 돌파  
2017.11-2017.10.31  
매주말에 기념세팅도 할인

SixmarS

아심자기 준비한  
겨울 신상품!

신세계쇼핑이DEM / 홈룩  
\*세종\* 판매 전용 다공성공부터 3일 이내주말 토 공휴일 제외  
자유전화 080-008-8989 / 상담전화 080-009-8989

# Sports / Trekking Shoes

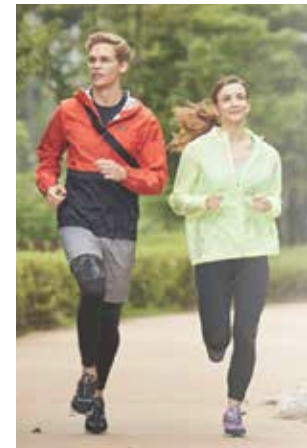
TRESPASS / KNIT JOGGING SHOES

TRESPASS / TREKKING SHOES

TRESPASS / AIR MOVE SNEAKERS

SLAZENGER / TREKKING SHOES

DONNAY / TREKKING SHOES



# Winter Boots

MONCROSS / WINTER SNEAKERS

SLAZENGER / WINTER SNEAKERS

TRESPASS / DIAL BOOTS

LUCETE / PADDING BOOTS

SixmarS / PADDING BOOTS



## Pants & Acc.

SixmarS / SUMMER PANTS

SixmarS / BANDING PANTS

SixmarS / BONDING FUR PANTS & TOTE BAG

